

Introducing Roll-A-Tag The Compact 'Securitag' System

Our all-new concept of Rotary Access in the Roll-A-Tag Compact 'Securitag' System puts enough demo plates at your disposal to meet the demo plate requirements of a sales force 8-12 strong. The Compact Roll-A-Tag is all you need to successfully manage your demo plates by keeping them readily available in a controlled access, secure environment.

- Securitag is a proven, Patented demo plate control system.
- The only system designed and developed specifically to control demo plates.
- Keeping demo plates visible helps reduce abuse.
- User friendly, sales force driven system does not require supervision.
- Works hand in hand with electronic key control systems.
- Cost-effective method of maintaining control of demo plates.
- Multiple Compact Roll-A-Tag units can handle any size sales force.
- Demo plates are accessed only by proprietary keys.
- Compact Roll-A-Tag design measures only: W27"X D27"X H12"



If you think that you don't have a problem with demo plate control, call a surprise demo plate check now. . . . Then call 1-800-642-4522 for Roll-A-Tag

Compact Roll-A-Tag will solve the following problems:

- Reduces liability caused by unreported loss of plates by salespersons.
- Lowers insurance premiums by reducing the number of plates needed for sales force.
- Prevents plates from being loaned to persons outside the dealership.
- Prevents unauthorized use by dealership personnel.
- Prevents "Curbing" of used cars by salespersons.
- Prevents lost demo rides due to unavailability of demo plates.
- Prevents unauthorized use of vehicles out of dealer stock.
- Reduces chance of DMV audit caused by continuing loss of dealer plates.
- Eliminates the need for constant "tag checks".
- Helps maintain floor control by providing visible indication of demo rides.



Smart thinking.

57 Main Street, Richford, VT. 05476

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The Compact Roll-A-Tag 'Securitag' System **A management control system for dealer license plates**

The Compact Roll-A-Tag 'Securitag' System was designed as a result of 20 years of providing dealer demo plate security solutions. Designed to meet the demo plate availability, control and security requirements of modern dealerships, the Roll-A-Tag Compact incorporates the proven, patented 'Securitag' System into a compact rotary unit. It provides a secure environment, easily meeting the demo plate requirements for a sales force of up to 12 sales persons.

The Compact Roll-A-Tag provides a secure convenient location for your demo plates. Each plate is locked behind a clear polycarbonate door making the plate visible. The high security, American made, tubular key locks which are assembled to our strict specifications can be keyed alike or individually as required by our customers needs. Each person requiring access to dealer demo plates is provided with a numbered key. These numbered keys are assigned to each person requiring access to the Roll-A-Tag. We recommend that you take a security deposit from them or actually sell the keys to them. In either case keep a record of the users name and their key number. Demo plates are accessed by using the numbered keys. Once the demo plate is accessed and removed from the Roll-A-Tag the users' key is trapped by the Roll-A-Tag and cannot be removed until the plate is replaced and the door closed. This makes each user accountable at all times as management can immediately identify the user who has the demo plate.



Roll-A-Tag places 4 demo plates at the fingertips of sales persons and requires minimum space.



Simply rotate the Roll-A-Tag unit to access demo plates.



Remarkably small footprint, only 27 inches across and less than 12 inches high. It can fit anywhere!

“They are tough, we haven't needed any repair since 1990.”

Terry Dankas, Wilkes Barre Dodge, Wilkes Barre, PA

“Happy with 'Securitag System' we've been using it since 1988”

Mike Morgan, Sales Manager, Wayne Ford, Wayne, NJ

“We've used 'Securitag' since 1998 in our stores. It works well.”

Bill Harrison, GM, Williamsburg Honda Dodge, Williamsburg, VA